

Karel Golta, member of the board

With the creation of the department for Product Development and Form at the beginning of his career at SOLUTIONS, in 2001 Karel Golta made a substantial contribution to the growth of the company. Since then, under his management, over 220 products have been developed and renowned clients acquired. As board member and partner, he currently has responsibility for the business areas of product development, corporate branding and corporate development, in addition to the User Research department.

A native of Switzerland, after achieving his Bachelor of Science at the Art Center College of Design in Pasadena, California, Karel Golta, 36, started his career with Thomson in the USA, Paris and Hong Kong. As Senior Designer, he was involved in the design and development of innovative technologies such as the first generation of MP3 players. Back in Europe, he took on the post of senior designer at Razorfish, where he was involved in the development of Internet banking, as well as telematic systems for Audi.

Karel Golta places the focus of his attention on strengthening the commercial aspects of design and providing clients with integral, strategic advice. He invests a great amount of energy in the development of innovation at SOLUTIONS, a subject on which he frequently gives presentations in Germany and internationally, as well as on topics such as design and product development.