



Company history

October 1995	SOLUTIONS Markenidentität und Design GmbH is founded
1996–1999	Expansion of the agency through a yearly doubling of turnover
December 2000	Munich branch is founded
April 2001	Naming unit is founded
October 2001	SOLUTIONS Innovations- & Projektmanagement is founded
November 2001	Product Development and Form Design unit is founded
April 2002	Restructuring of various areas; formation of an umbrella brand SOLUTIONS Branding & Design Companies, with a new brand identity
October 2003	Corporate Branding & Design unit is founded
September 2004	SOLUTIONS Almacor Ltd. in Moscow is founded
October 2005	Company changes its name to SOLUTIONS Branding & Design Companies AG
March 2006	Trend Management unit is founded
November 2006	User Research unit is founded
February 2007	tapas GmbH (technical artwork production and separation) is founded

March–December 2008

Extensive restructuring of the executive board

Bettina Gabriel leaves the board

Acquisition of shares by Holger Prüßner, Karel Golta
and Micha Goes